



R.O.W.

RIDE OUR WORLD





Ride Our World's mission is to embark on a global self-defining journey of real-world experiences in order to encourage a network of international riders and provide a path for inspired individuals to follow.

Global Assault 2010

Dubbed the Global Assault 2010, this snowboarding trip is a self-defining 17-Country, 3-Continent Eurasian backpacking trek. This epic journey starts in Big Bear, California before hopping a plane bound for Japan.

Once in Japan, we move westward thru Asia and the Middle East, before spanning Europe and ending in Spain. Traveling with only backpacks and snowboards, the entire journey will cover over 10 mountain ranges and take approximately three months. Roughing it as much as possible, we will be sleeping wherever we can, eating whatever we find, and more importantly, meeting tons of people along the way. One can only imagine the adventures and experiences that we will find along the way. From the Great Wall of China, to the Kremlin, to the Swiss Alps, this trip will be a once in a lifetime event for all to share.

Chasing Powder

Upon completion of the trip Ride Our World will be producing a documentary film to be distributed on a mass scale. The film will be entered in numerous film competitions to include the San Diego and Los Angeles Film Festivals. Featuring footage from 18 different countries, local riders at each destination, and all travel in between, *Chasing Powder* will surely be a film of epic proportions. Depicting the journey of two young men following their own dream in hopes of inspiring others to chase theirs, with your help this film will generate grand exposure for the your brand to vast markets across the globe.

List of Countries and Resorts

Big Bear, CA, USA

Niseko, Japan

Nanshan, China

Gulmarg, India

Krasnaya Polyana, Russia

Zakopane, Poland

Jasna, Slovakia

Sinaia, Romania

Brasvo, Bulgaria

Vogel, Slovenia

St. Anton am Arlberg, Austria

Garmish, Germany

Verbier, Switzerland

Courmayuer, Italy

Chamonix, France

Soldeu, Andorra

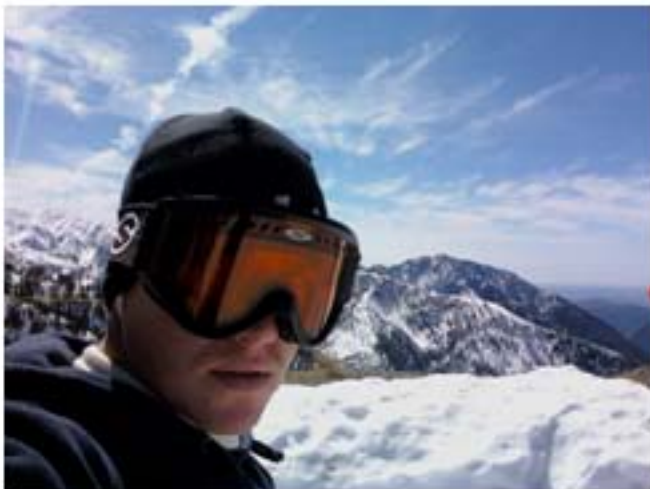


Why We Started Ride Our World

Ride Our World was created because its two founders hated the idea of living the nine to five lifestyle. The idea of working our entire lives in order to finally be able to take our "dream" trip was absurd. Why not live our lives to the fullest right now when we are at our best, when we are physically and mentally capable of doing anything we dream of? From that idea came Global Assault 2010. We then took that vision of living your life to the fullest right now and transformed that into a business movement. By taking these dream trips and creating documentary films from them, we are setting out to inspire people of all ages. Ride Our World will prove that you do not need to be a celebrity, professional athlete, or wealthy individual to do just that.

Why Sponsor Us?

By sponsoring Ride Our World we can guarantee international recognition for your brand as we travel throughout the globe on this journey. We can feature your logo not only on our website, but on our boards, clothing, business cards, stationary, and of course our documentary films. By sponsoring us it will illustrate your commitment to helping people achieve their dreams and reach their goals. Your brand will represent change to the accepted ideology that dictates playing it safe and delayed gratification for living life in the present. We at Ride Our World will be the ones on the front lines spreading your brand across the globe.



Ride Our World Team Members



Brian Lipski – Co-Founder

Brian graduated with a Bachelor of Science in Marine Engineering from the United States Merchant Marine Academy at Kings Point. After graduation Brian served on active duty as a Commissioned Officer in the U.S. Marine Corps, where he led a Platoon of Marines during Operation Iraqi Freedom. He loves the adrenaline rush snowboarding provides and combine that with his passion of world travel and love for athletics, Brian is more than excited to embark on this once in a lifetime journey.



Cole Patterson – Co-Founder

Cole graduated with a Bachelor of Science in Business Logistics and Intermodal Transportation from the United States Merchant Marine Academy at Kings Point. At the Academy, he studied to be among the nation's next top leaders both militarily and economically. After playing team sports his whole life and in college, Cole jumped onto the snowboard phenomenon and fell in love with the sport immediately. He is passionate about his boarding and combined with his love for adventure this trip will allow Cole to complete his trip of a lifetime.



Mike Lamaina – Film Crew

Mike graduated from the United States Merchant Marine Academy at Kings Point in 1999 and the Vancouver Film School in 2008. His work sailing the world's oceans in the US Merchant Fleet and traveling to foreign lands inspired him to pursue filmmaking. Some of his works film director work includes; *Splitsville* (winner – best cinematography, 15 Minutes of Fame Film Festival), *Photography* (winner best film, best editor, best cinematography; VFS 48 Hour Film Festival), *The Hindsight Chronicles*



Francisco Fuentes – Film Crew

Francisco was born and raised in Mexico City. With a population of nearly 20 million, Francisco decided that he needed to stand out by doing what he does best, filmmaking. That decision led him to Vancouver where he graduated from the Vancouver Film School. Since then he worked as editor on Jordan Greer's *Pearls* and director of photography on Michael LaMaina's *Splitsville*. In 2008, he wrote and directed his first film, *Make them Mache*. He currently resides in Vancouver and owns his own production company called Birdo Productions.



Rad Smolinski – Film Crew

Rad grew up in Brooklyn, NY and after high school enlisted in the U.S. Marine Corps. After serving one tour of duty in Operation Iraqi Freedom he graduated from SUNY Maritime with a Bachelor's degree in Marine Engineering. He is currently a sailor in the US Merchant Marines but his true passion is action photography.



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